







HOW TO DEVELOP A MOUNTAIN BIKE DESTINATION



TRAILS



SCENE



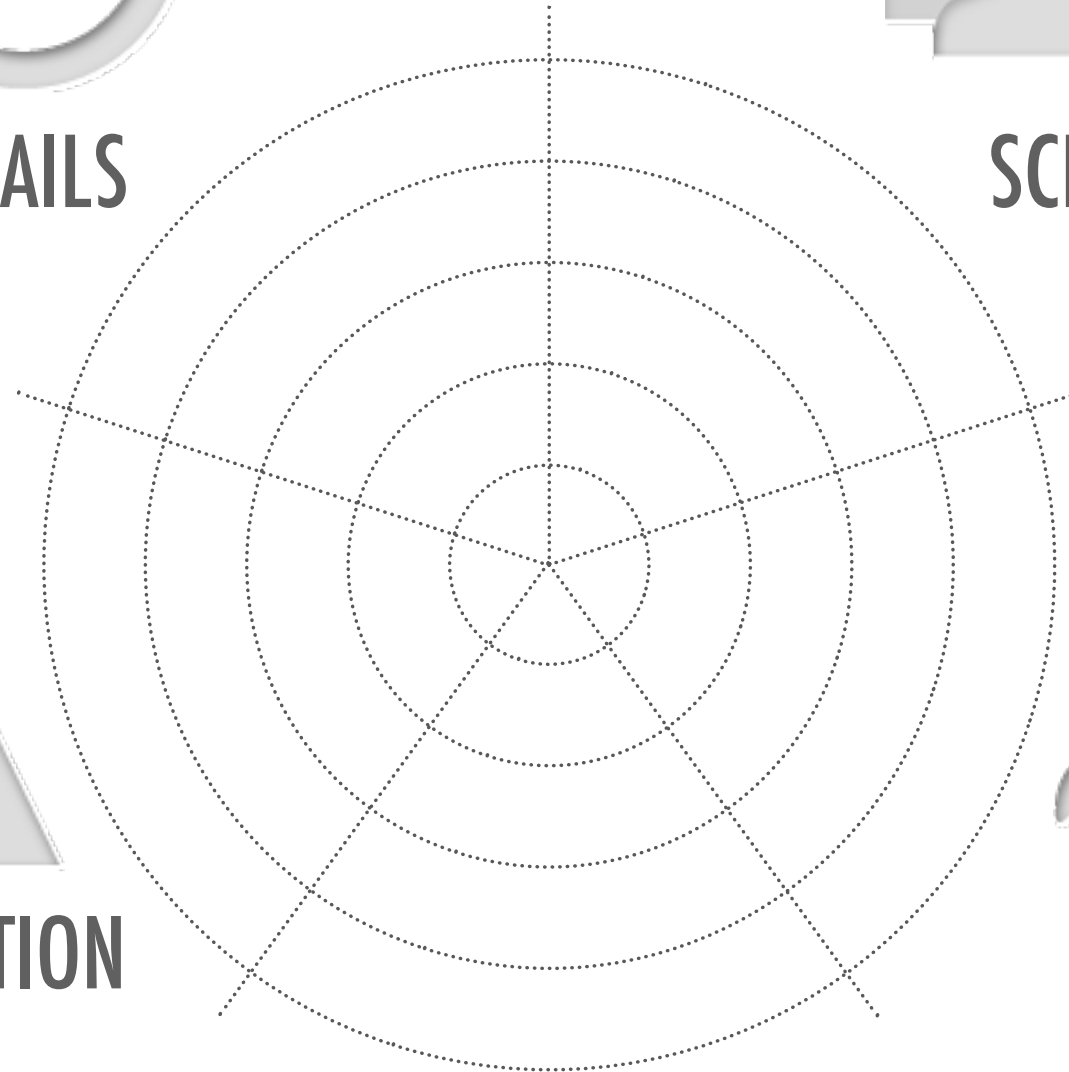
TRANSPORTATION

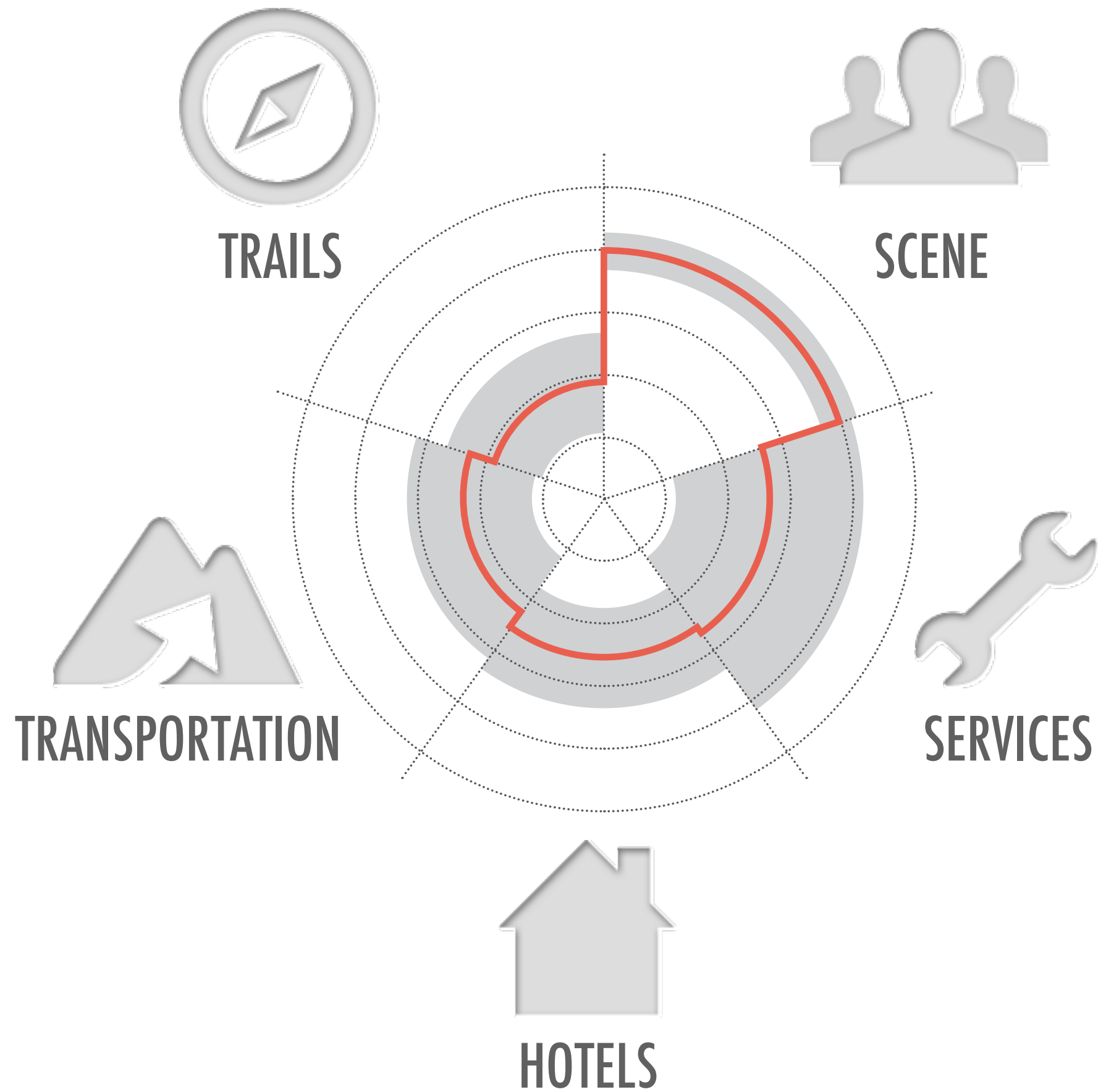


SERVICES

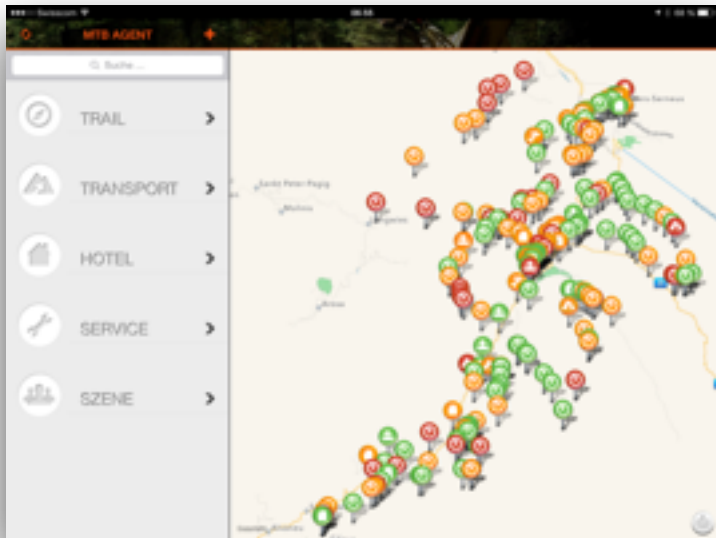
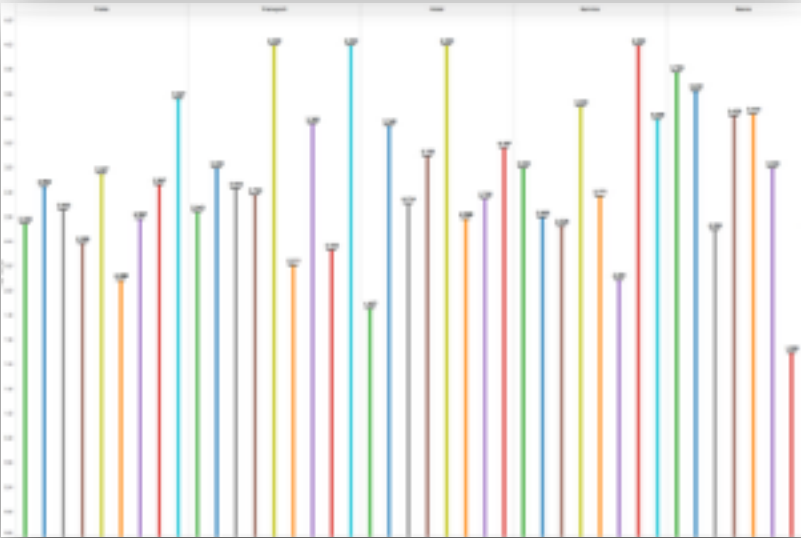
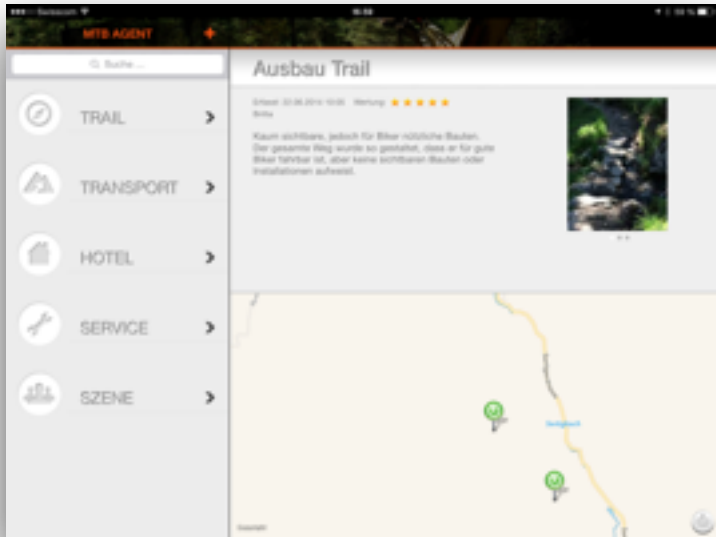
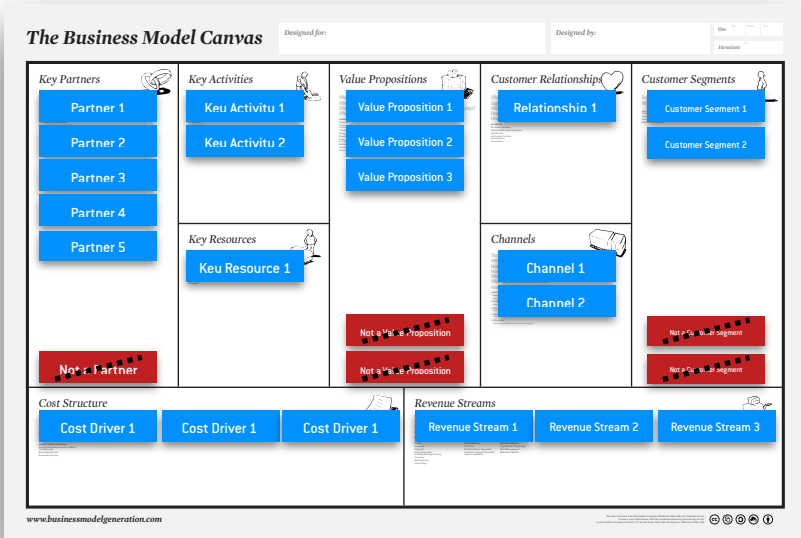
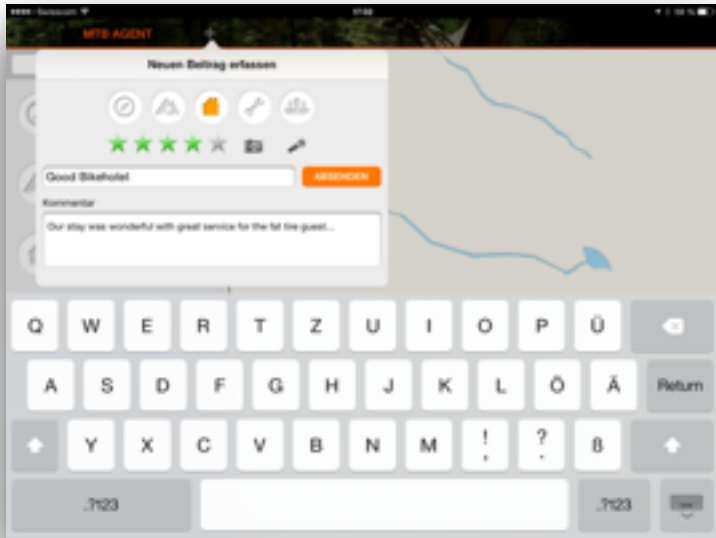


HOTELS



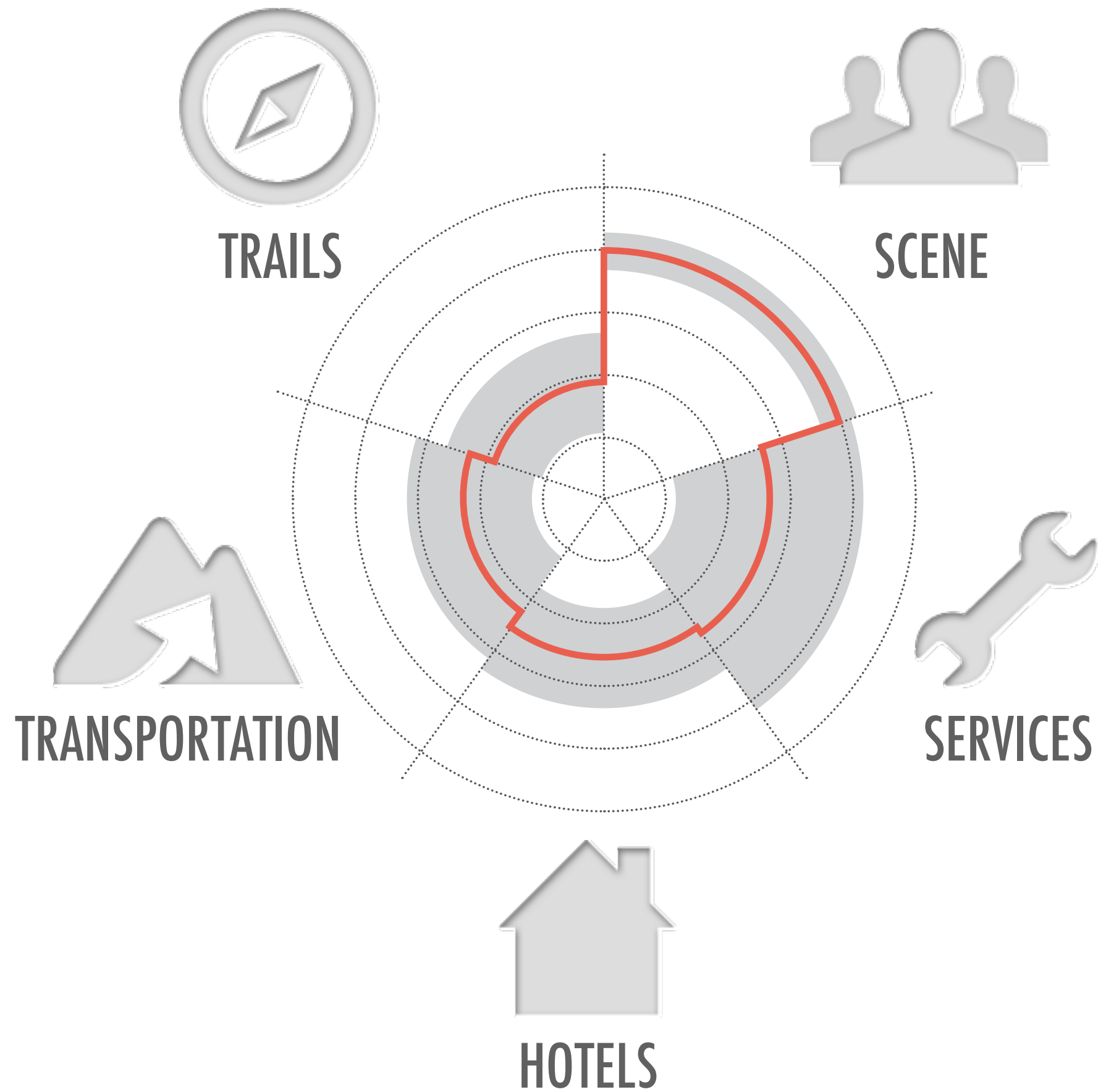






TO TODAY	T1 NEXT SEASON	T2 NEXT YEAR	T3 IN THE FUTURE	Tno DON'TS
Action Item 1	Action Item 2	Action Item 3	Action Item 4	No Action Items
Action Item 1	Action Item 2	Action Item 3	Action Item 4	No Action Items
Action Item 1	Action Item 2	Action Item 3	Action Item 4	No Action Items
Action Item 1	Action Item 2	Action Item 3	Action Item 4	No Action Items
Action Item 1	Action Item 2	Action Item 3	Action Item 4	No Action Items

TO TODAY	T1 NEXT SEASON	T2 NEXT YEAR	T3 IN THE FUTURE	Tno DON'TS
Action Item 1	Action Item 2	Action Item 3	Action Item 4	No Action Items
Action Item 1	Action Item 2	Action Item 3	Action Item 4	No Action Items
Action Item 1	Action Item 2	Action Item 3	Action Item 4	No Action Items
Action Item 1	Action Item 2	Action Item 3	Action Item 4	No Action Items
Action Item 1	Action Item 2	Action Item 3	Action Item 4	No Action Items



MOST IMPORTANT?



TRANSPORTATION



HOTELS



SERVICES



TRANSPORTATION



HOTELS



SERVICES



TRAILS



TRANSPORTATION



HOTELS



SERVICES



TRAILS

X

(



TRANSPORTATION

+



HOTELS

+



SERVICES

)











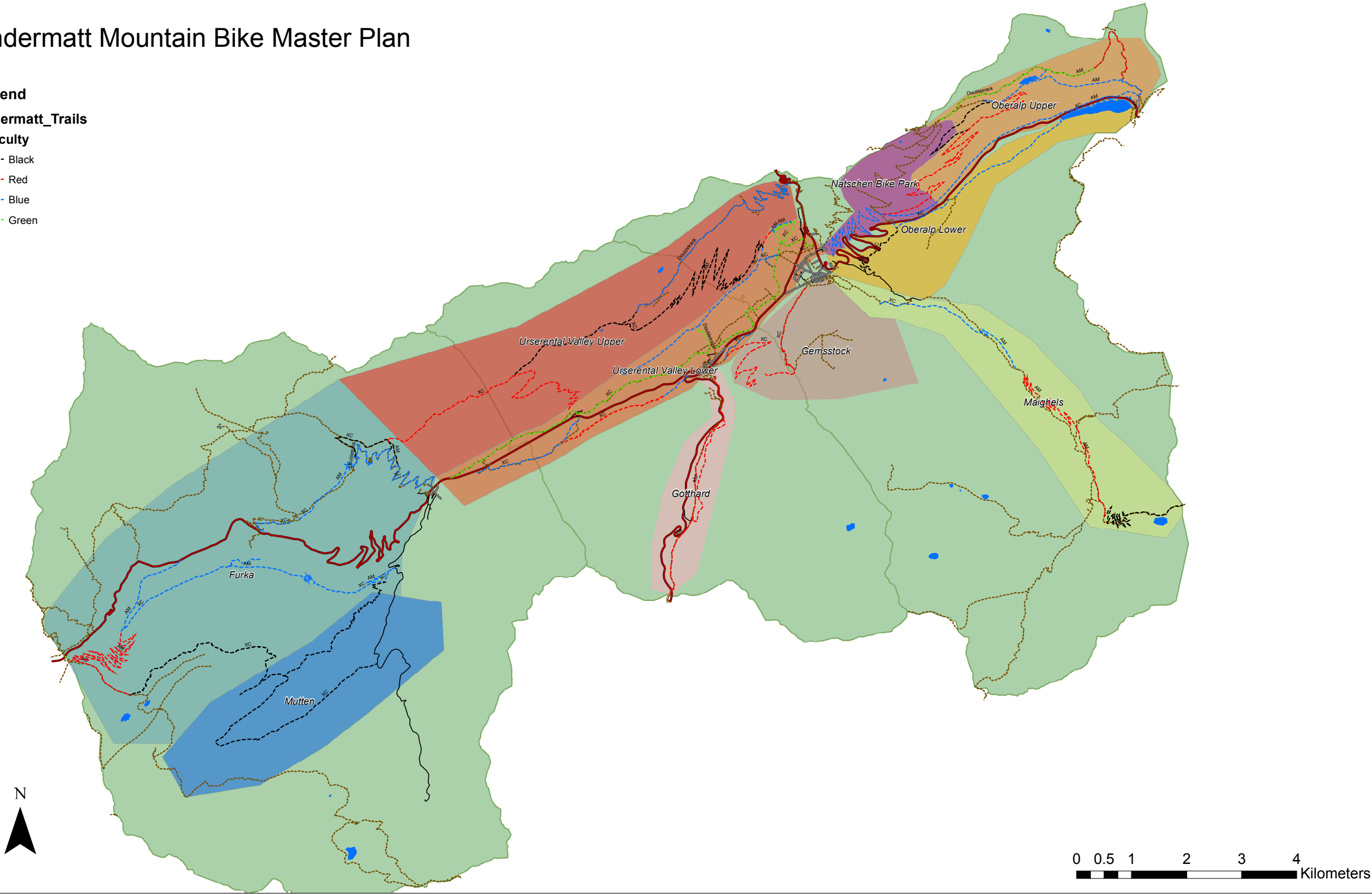
Andermatt Mountain Bike Master Plan

Legend

Andermatt_Trails

Difficulty

- Black
- Red
- Blue
- Green





ROI?





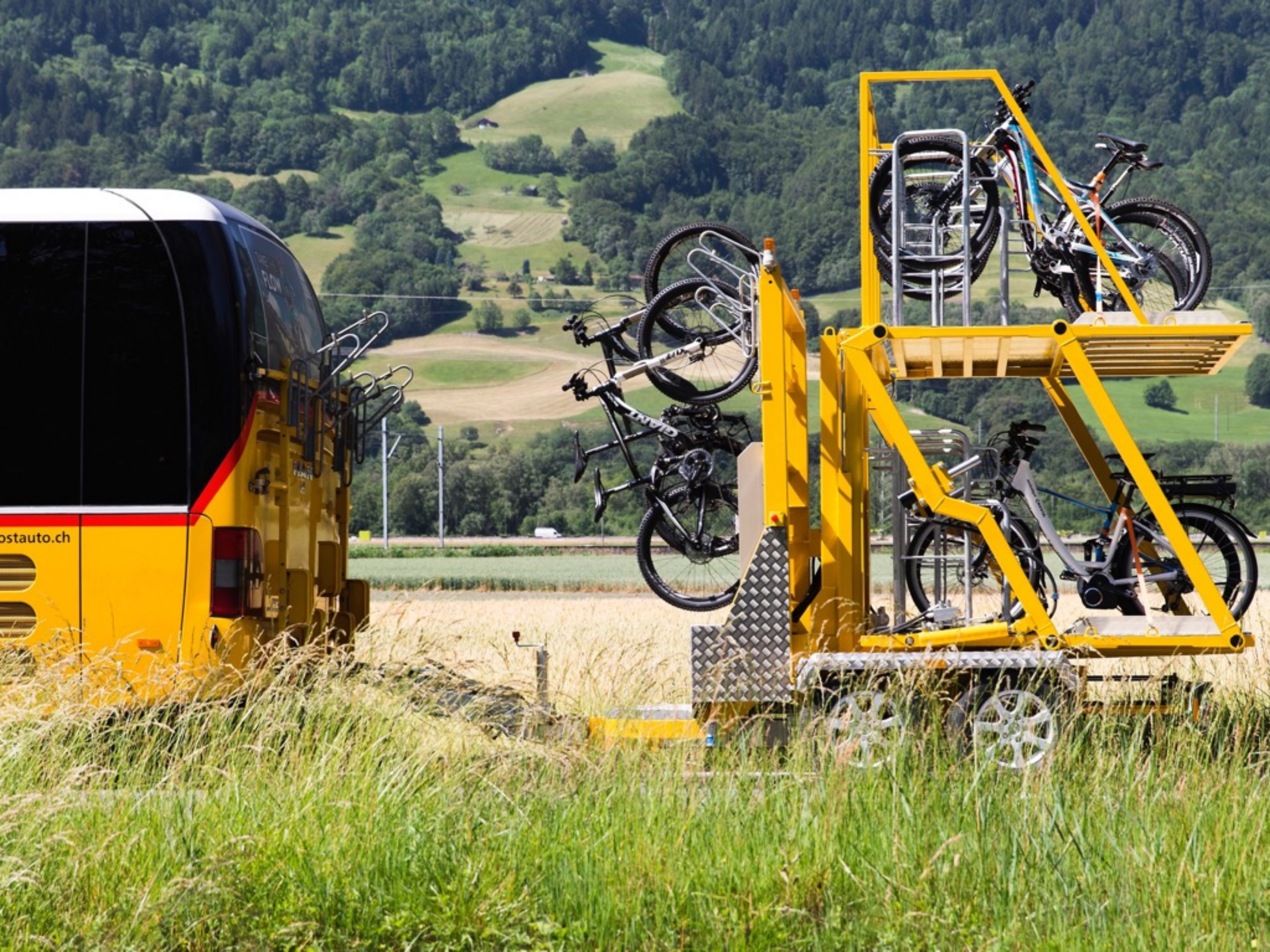


LES AMBASSADE

piz nair

piz nair

305





AltaRezia
ALTAREZIA









ALLEGRA